

# Tobacco Retail Laws

## MATERIAL ORDER FORM

This material has been developed by the California Department of Health Services Tobacco Control Section to help you understand the State tobacco control laws that affect retail businesses.

*Please complete the form below to receive your FREE material.*

Item	J#	Quantity
<b>Tobacco Retail Laws – brochure</b> An easy-to-read summary of important tobacco control laws that affect retail businesses.	J591	
<b>STAKE Act – adhesive sign</b> This 8 <sup>3</sup> / <sub>4</sub> " x 4" sign in English meets the tobacco sales signage specifications required by State law. Be sure to order enough signs for each sales counter in your establishment as California Business and Professions Code Section 22952, the STAKE Act, requires that this sign be posted at each point of sale in a place that can be clearly seen by the public. It is also required on each vending machine that sells tobacco products. Comes with adhesive backing.	J295	
<b>Preventing Tobacco Sales to Minors – posters</b> <i>Warning: Selling tobacco to kids could cost you!</i> – This 11" x 17" poster will help you educate your sales staff about the consequences of selling tobacco to kids. It includes a "Q & A" section that covers the basics, such as the difference between a valid and non-valid ID, what to say to minors who try to buy tobacco, and what the law requires clerks to do to prevent illegal tobacco sales. <i>Can He Buy Cigarettes?</i> – This 11" x 17" poster makes calculating legal age easy and demonstrates in two easy steps how to figure out who's of legal age to buy tobacco and who isn't. Also reminds salespeople to check the ID of young-looking customers, and has an example of an underage California driver's license.	J592	
	J593	
<b>Tobacco Retail Laws – information kit</b> This information kit contains it all, including the Tobacco Retail Laws brochure, two STAKE Act adhesive signs, both of the Preventing Tobacco Sales to Minors posters, and an order form.	J293	

### ***FAX or mail your order to:***

FAX: (831) 438-1442

TECC/ETR Associates  
4 Carbonero Way  
Scotts Valley, CA 95066

### ***Ship these materials to:***

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Shipping Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_



TOBACCO EDUCATION CLEARINGHOUSE  
OF CALIFORNIA

California Department of Health Services, Tobacco Control Section